

ARBITRATION OPT OUT FORM

I wish to opt out of the arbitration provision contained in the linked Terms and Conditions of Use for the website and associated mobile applications of, as applicable, R. J. Reynolds Tobacco Company, American Snuff Company, LLC, R. J. Reynolds Vapor Company, RJR Vapor Co., LLC, Modoral Brands Inc., Santa Fe Natural Tobacco Company, Inc. or certain of their respective U.S. affiliates (each, a “Company”). I acknowledge that this opt-out is only effective if I notify the applicable Company of my election in writing within thirty (30) days of the date that I first became subject to the arbitration provision or within thirty (30) days of the effective date of any material change to the arbitration provision to which I am subject. I also acknowledge that this opt-out is only effective if I provide all of the information requested below and mail this form to Customer Relations, P.O. Box 2959, Winston-Salem, NC 27102-2959.

First Name	
Last Name	
Street Address	
City	
State	
Zip Code	
Email Address	
Telephone Number	

Signature

Date